

JS . THONET: collection of quotations

Jil Sander about quality, inspiration, Marcel Breuer and the S 64

“You can tell you have a design classic when you never tire of it and if it’s a piece that someone would be pleased to inherit one day.”

“My goal was to take the S 64 as Breuer meant it to be and bring it into the here and now. The chair’s design and fundamental structure have stood the test of time and deserve contemporary recognition.”

“I wanted the chair’s iconic status to be apparent at first glance and its details to slowly reveal themselves.”

“Quality is justified and it is beneficial. Only those who have never experienced quality are able to go without it.”

“Creativity requires continuity and habit, but it is also not possible without a vision.”

“High-quality things teach us to consume less. These are objects we love and wouldn’t dream of exchanging.”

“The Bauhaus aesthetic was very present in architecture, objects and graphics when I was young and had a great influence on me.”

“The signature collection simply looks as if we had taken Breuer’s cantilever chair and carefully polished it. Despite the new details, the original is immediately recognisable.”

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