

Press release
Frankenberg, April 2022

Loft style in the countryside Thonet's tubular steel cantilever chairs add touch of luxury to a contemporary family home

Architect Carsten Joost has created a home for his family near Hamburg, Germany in a modern cubic design with minimalist aesthetics, bringing his unique interpretation of loft style out into the countryside. His deliberate use of raw, authentic materials, such as irregularly structured exposed concrete and traditional clinker brickwork, creates a connection to the rural surroundings. For the seating, the family selected classic chairs from Thonet. Their minimalist shape fits perfectly with the design concept and the family loves them for their timeless design, high quality and lasting comfort.



The open-plan living and dining areas in the house's lower level serve as a hub for the family of five and feature expansive windows that allow the occupants to experience the different seasons and times of the day up close. Upstairs, the rooms are more closed and intimate, providing space for quiet retreat. The bedrooms and bathrooms are also located on this floor, as is a home office.

For the furniture, Joost chose Thonet's iconic tubular-steel cantilever chairs. Six S 64 chairs by Marcel Breuer surround the dining table (design: 1938) in the stained black beech version with natural canework. The S 43 chair, designed by Mart Stam in 1931, with stained black wood elements has also been placed in various locations throughout the house. Joost and his wife were both drawn to the models' minimalist design, which perfectly unites function and form as well as new and old. Both designs juxtapose black-stained wood elements with elegantly gleaming tubular steel. "The chairs blend subtly into the overall house concept without distracting from it. The chair frames, for example, glisten in the sunlight creating reflections of light that we deliberately incorporated into the design," explains Carsten Joost. Ultimately, the chairs have also proved their worth through their unparalleled comfort, even after years of use. "The chairs are unbelievably comfortable. And, in the end, that is what really matters when it comes to seating."

Thonet press contact international

neumann communication
Claudia Neumann
Hannah Knospe, Kristina Raderschad
Eigelstein 103-113
50668 Köln
Germany
Tel. +49 (0) 221 – 91 39 49 0
Fax +49 (0) 221 – 91 39 49 19
E-Mail thonet@neumann-communication.de

Thonet GmbH
Susanne Korn
Michael-Thonet-Straße 1
35066 Frankenberg
Germany
Tel. +49 (0) 6451 – 508 160
Fax +49 (0) 6451 – 508 168
E-mail susanne.korn@thonet.de

Thonet press contact in the UK

QuickStep PR
Stephanie Bretherton
Unit 405 United House
North Road

Press release
Frankenberg, April 2022

London N7 9DP
United Kingdom
Tel. +44 (0) 20 – 7609 1151
E-mail stephanie@qspr.com

We would appreciate receiving an author's copy in the event of publication.

Thonet – future-oriented furniture design with a long tradition

The unique success story of Thonet began with the work of master carpenter Michael Thonet. Ever since he established his first workshop in Boppard on the River Rhine in 1819, the name Thonet has stood for high-quality, innovative and elegant furniture. The breakthrough came with the iconic chair No. 14, today known the world over as the Vienna Coffee House Chair: the pioneering technique of bending solid beechwood enabled the mass production of chairs for the first time. The second milestone in design history was the tubular steel furniture by the famous Bauhaus architects Mart Stam, Ludwig Mies van der Rohe and Marcel Breuer in the 1930s. During those pioneering years, Thonet was the world's largest producer of these tubular steel furniture designs, which are today considered timeless.

For the company today, the continuous process of innovation is the top priority, together with a focus on tradition and fine craftsmanship. Thonet's furniture designs originate both from its collaborations with renowned national and international creatives and from the in-house Thonet Design Team. Chief Executive Officer Brian Boyd and Creative Director Norbert Ruf manage the company from the corporate head office and production site in Frankenberg/Eder (Germany). Michael Thonet's fifth- and sixth-generation descendants are actively involved with the company's business as partners and sales representatives.