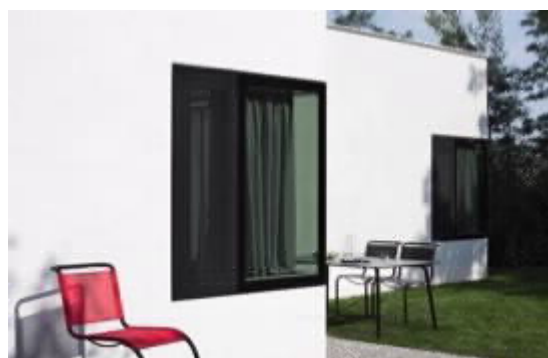


Press Release  
Frankenberg, February 2022

## **One collection, four seasons – Thonet tubular steel classics in colours for outdoor use**

**Design: Thonet Design Team, 2016**

**The outdoor collection “Thonet All Seasons” includes selected tubular steel designs such as the S 33 and S 34 cantilever chairs by Mart Stam, the B 9 side table and the S 35 lounge chair by Marcel Breuer as well as the S 533 cantilever chair by Ludwig Mies van der Rohe. With their new attire, they are weather resistant outdoor companions. These elegant and comfortable designs offer flexible use, not least due to the extensive palette of playful colours for both the steel frames and the mesh upholstery, which can be mixed and matched as desired – including matching cushions. They remain absolute eye-catchers in all seasons – indoors and outdoors.**



The goal was to create a collection that is independent from the restrictions of weather, location or function throughout the year. Equipped with a tested ThonetProtect® surface, which is as UV resistant as the mesh for the seats and backrests, the “Thonet All Seasons” models are especially durable companions – whether in a stylish interior, a sunny garden or a patio. Due to the sophisticated protective coating, the new furniture looks impressive on terraces even in harsh coastal climates. In addition to the advanced technology for processing the tubular steel, the colour selection also plays a major role: the spectrum of choices in the “Classics in Colour” collection for the steel frames comprises distinctive hues and is informed by the Bauhaus colour theory. The additional colours for the mesh upholstery further expand the multitude of possible variations. Thus, Thonet once again blends the past and the present, creating a connection between the familiar and the fresh, between iconic designs and contemporary technology.

The existing Thonet outdoor furniture pieces of the S 40 / S 1040 collection (Mart Stam / Thonet Design Team) were integrated into the “Thonet All Seasons” series in 2018 – the garden table S 1040 is available with Iroko wood strips. In addition to these models, the range includes the classic cantilever models S 33 and S 34 (Mart Stam, artistic copyright), the side tables B 9 (Marcel Breuer) and B 97 (Thonet in-house design) with table tops in glass, and the lounge chair S 35 (Marcel Breuer). The collection also includes cushions and covers in matching colours to guarantee added comfort. The cushions are attached to the chair and kept in position by an integrated elastic chord and a button. Thanks to a specially coated outdoor fabric and special filling, the cushions can be used indoors and outdoors. The open-pore filler in combination with breathable fabric enables rapid drying of the cushions should they get damp. The set for cantilever chairs S 33 and S 34 consists of a seat and a backrest cushion; for programme range S 35 and the matching stool, a more voluminous cushion with quilted compartments is available.

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### **Thonet – future-oriented furniture design with a long tradition**

*The unique success story of Thonet began with the work of master carpenter Michael Thonet. Since establishing his first workshop in Boppard on the River Rhine in 1819, the name Thonet has stood for high-quality, innovative and elegant furniture. The breakthrough came with the iconic chair No. 14, the so-called Vienna Coffee House Chair: the pioneering technique of bending solid beech wood for the first time enabled the mass production of chairs. The second milestone in design history was the tubular steel furniture by the famous Bauhaus architects Mart Stam, Ludwig Mies van der Rohe and Marcel Breuer in the 1930s. At the time, Thonet was the world's largest producer of these tubular steel furniture designs, which are considered timeless today.*

*For the company today, the continuous process of innovation stands in the foreground alongside a focus on tradition and fine craftsmanship. Thonet collaborates with renowned national and international designers – in addition, some of the furniture is designed by the in-house Thonet Design Team. All of the furniture is produced in the company-owned manufacturing facility, and, following the motto "Individuality is our standard", custom-tailored solutions are part of everyday life in Frankenberg. Chief Executive Officer Brian Boyd together with Chief Operating Officer Michael Erdelt and Creative Director Norbert Ruf manage the company at the corporate head offices and production site in Frankenberg/Eder (Germany). The descendants of Michael Thonet, the fifth and sixth generations, are actively involved with the company's business as partners and sales representatives.*