

Press release  
Frankenberg, January 2020

## Two new table options: the 808 range is all set for the hospitality sector

Design: Formstelle (Claudia Kleine and Jörg Kürschner), 2015/2018/2020

Thonet's 808 range has been extended with two new tables, available as of now: imm cologne 2020 will see the debut of models 1818 and 1828, adding tables in two new heights to the product family by Munich design studio Formstelle, which previously consisted of armchairs and side tables. As a result, the range is now all set for new fields of application in the hospitality sector and reception areas.



The armchairs in the 808 range feature a distinctively shaped seat and backrest shell that embraces the user, paired with comfy cushioning reminiscent of rolling waves. In late 2018, Claudia Kleine and Jörg Kürschner of Formstelle created matching side tables in a minimalist design and two sizes – and now it's time for the next stage in the range's development: a bistro table and a tall table. The two latest additions to the product family will make their debut at imm cologne 2020: table 1818 is a classic bistro table measuring 74 cm high, while model 1828 is a tall table with a height of 105 cm. The elegant bistro tables provide an ideal focal point for any communicative setting. The bases of all the tables, like those of the 808 and 809 armchairs, are made of brushed flat steel. "For us, the family idea was uppermost, as is customary with Thonet. That permits a wide variety of combinations and usage scenarios – especially in the contract sector," says Claudia Kleine.

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### ***Thonet – future-oriented furniture design with a long tradition***

*The unique success story of Thonet began with the work of master carpenter Michael Thonet. Ever since he established his first workshop in Boppard on the River Rhine in 1819, the name Thonet has stood for high-quality, innovative and elegant furniture. The breakthrough came with the iconic chair No. 14, today known the world over as the Vienna Coffee House Chair: the pioneering technique of bending solid beechwood enabled the mass production of chairs for the first time. The second milestone in design history was the tubular steel furniture by the famous Bauhaus architects Mart Stam, Ludwig Mies van der Rohe and Marcel Breuer in the 1930s. During those pioneering years, Thonet was the world's largest producer of these tubular steel furniture designs, which are today considered timeless.*

*For the company today, the continuous process of innovation is the top priority, together with a focus on tradition and fine craftsmanship. Thonet's furniture designs originate both from its collaborations with renowned national and international creatives and from the in-house Thonet Design Team. All the furniture is produced at the company-owned manufacturing facility in Frankenberg where, in line with the motto "Individuality is our standard", customised solutions are part of day-to-day life. Chief Executive Officer Brian Boyd and Creative Director Norbert Ruf manage the company from the corporate head office and production site in Frankenberg/Eder (Germany). Michael Thonet's fifth- and sixth-generation descendants are actively involved with the company's business as partners and sales representatives.*